



ways of organizing • Shorts

The art of collective action



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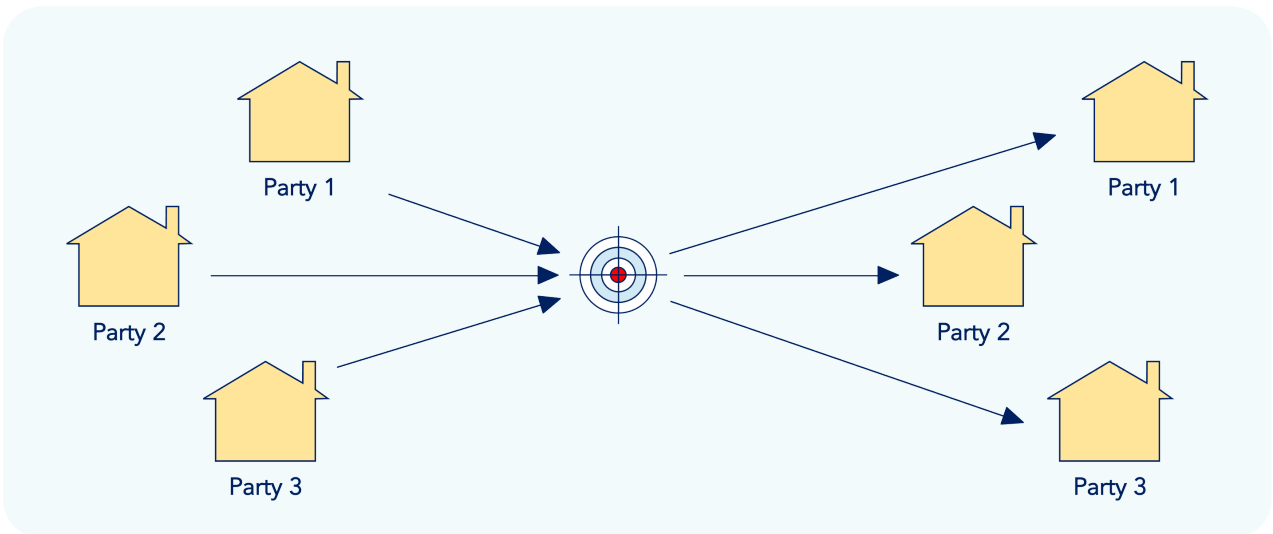
A new concise insight into how we can improve our collective action through new forms of collaboration, governance, ownership, and value distribution. While decentralized autonomous organizations (DAOs) can be part of this, we adopt a broader perspective on collective action with this initiative.

Ad-hoc collaboration around a common goal

People, organizations and products have identifiers. These identifiers get more and more digitized. And the digital realm is evolving to the next stage: people, organizations and products can not only be found by their identity but also their skills, services and qualities are being registered, and their reputation can be revealed.

Because of standardization more and more entities come into scope of the digital realm. And new mechanisms and technologies ensure the trust in the available data about these entities.

See, the ultimate ad-hoc orchestration comes within (digital) reach: organize the best resources to fulfill, ad-hoc, a common goal. This is possible when all resources can be found, when their skills, services and qualities are described and when their reputation and availability are known. It's like having a flash mob as option for every opportunity: **contact, agree, show up, perform and dissolve.**



Decentralized Autonomous Organizations (DAOs) - Mechanisms/tools

DAO-mechanisms/tools can help to fulfill this ultimate dream. They offer the trusted technology, the identifiers and the passports that are held by the identities. Whether it be a person, an AI agent, an organization or a product. On top of that DAO-mechanism/tools support collective action and joint decision-making. See for more info <https://v0-how-to-dao-it-website-with-wiki.vercel.app>.

Want to exchange ideas or need information or help?

Contact us at +31 6 53 42 42 93 or info@newwaysoforganizing.com. Follow New Ways of Organizing on LinkedIn: [linkedin.com/company/new-ways-of-organizing](https://www.linkedin.com/company/new-ways-of-organizing)

#DAO #Collaboration #Governance #Organizing #Trust #Tools
#Adhoc #Orchestration

Street art as an example of a (digital) common

Human artists create street art in public spaces—free for anyone who encounters it.



By Pipsqueak Was Here, Amsterdam, The Netherlands

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