



ways of organizing • Shorts

The art of collective action



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NEW WAYS OF ORGANIZING • SHORTS 03

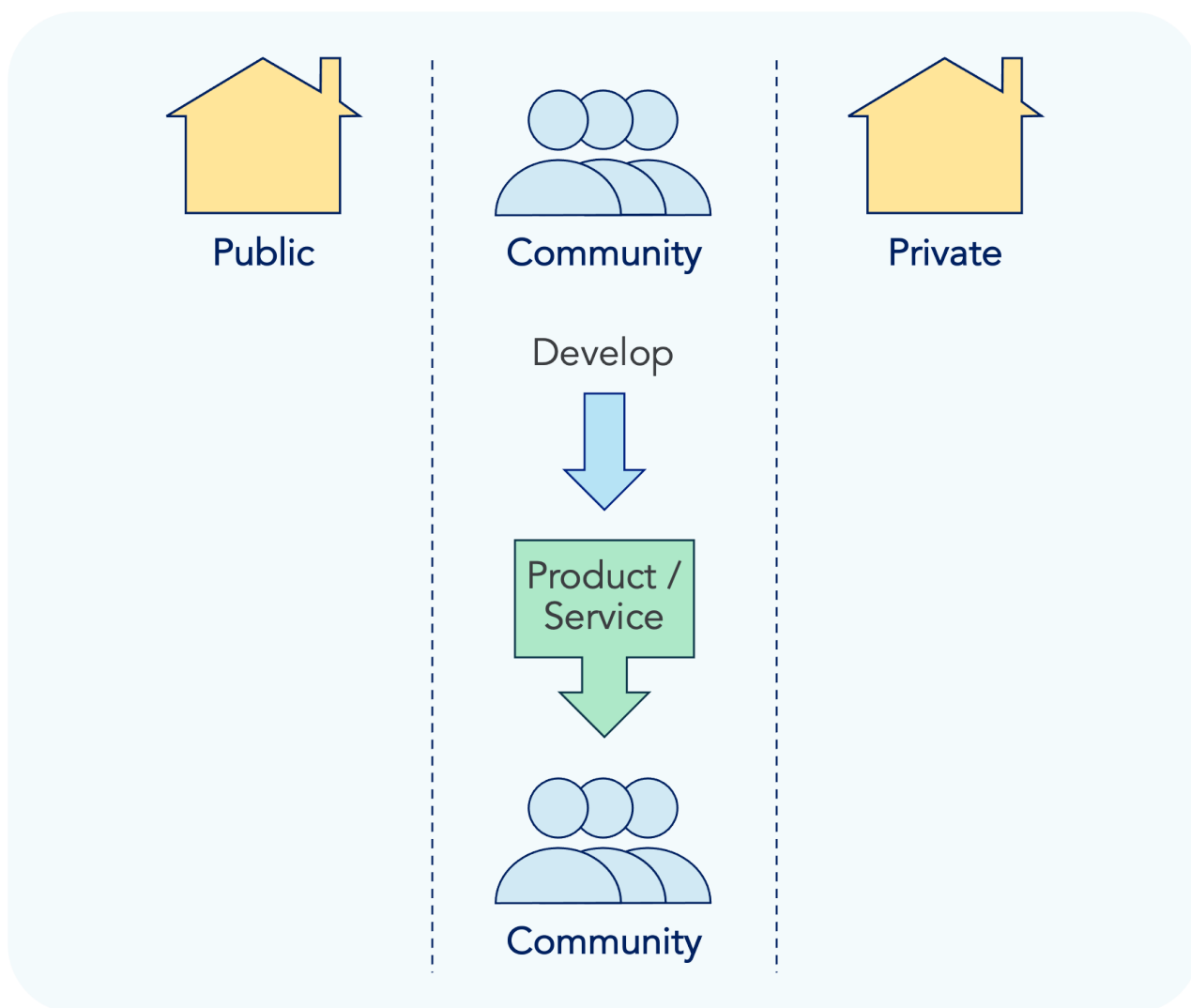
A new concise insight into how we can improve our collective action through new forms of collaboration, governance, ownership, and value distribution. While decentralized autonomous organizations (DAOs) can be part of this, we adopt a broader perspective on collective action with this initiative.

Results when public and private don't deliver

Whether it concerns services or products, private companies do not deliver in situations they deem unprofitable or they under-deliver when there is a lack of competition.

'Government failure' (when government agencies fail to provide services or infrastructure that meet citizens' needs) can stem from various causes. These include incompetence, a lack of funding (tax revenue/priorities), or an absence of accountability when agreed-upon service levels or quality standards are not met.

In cases of market or government failure, we see people stepping in collectively. This occurs particularly when basic needs—such as housing, utilities, food, or healthcare—are not being met. Cooperatives, associations, and foundations are on the rise. These are typically non-profit organizations where people collaborate to meet a shared need or even realize a common dream. Examples include energy cooperatives, homeowners' associations, and foundations supporting regenerative agriculture.



But how do you, starting often as mostly laymen, organize yourself in a professional way? How do you keep track of finances? How do you implement shared decision making and fair value distribution?

Decentralized Autonomous Organizations (DAOs) - Mechanisms/tools

Blaming private companies or governmental bodies for the lack of products, infrastructure or services, won't make your needs disappear or create instant solutions. A strategy can be to take the third road. To start a citizens initiative. **DAO-mechanisms/tools support this kind of collaborations** by offering tools for e.g. shared decision making and transparent treasury management. See for more info <https://v0-how-to-dao-it-website-with-wiki.vercel.app>.

Want to exchange ideas or need information or help?

Contact us at +31 6 53 42 42 93 or info@newwaysoforganizing.com. Follow New Ways of Organizing on LinkedIn: [linkedin.com/company/new-ways-of-organizing](https://www.linkedin.com/company/new-ways-of-organizing)

#DAO #Collaboration #Governance #Organizing #Trust #Tools
#Community #Results #Professionalism

Street art as an example of a (digital) common

Human artists create street art in public spaces—free for anyone who encounters it.



“City of Faces” by Eduardo Kobra for Sesc Minas, Belo Horizonte, Brazil

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